Sinclair
Broadcasting's
decision to force
their stations to
air a biased
political
documentary days
before a national
election, despite
local preference, is
another clear
example of the
dangers of media
consolidation.

Such media use the public airwaves free of charge, and are obligated by law to serve the public interest, a concept seemingly ignored more than enforced, these days. When large companies control too many stations, we get more of what's good for their corporate health and little of what we need for a healthy democracy.
Instead of something
force-fed us from
"News Central" in a big American city far away, it's important that we see real people from around the world and at home. We also need more "reality checks" on political ads and the issues that matter.

Sinclair's actions, among other recent examples, show why we need to strengthen media ownership rules, not weaken them. They also show why the license renewal process needs to involve more than a postcard. Thank you,

S.E. Hammond, lifelong Republican